

Nichola Burton

Curriculum Vitae

Contact

Full Name: Nichola Burton
Postal Address: PO Box 3022, Darra Qld 4076 Australia
Telephone: 6-17-3124 4051 (Office)
International Cell: +61415975201
Skype: nichola.burton
Email: nicki@pushworth.com
URL: www.nicholaburton.com
URL: www.pushworth.com

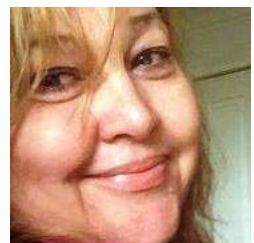
Personal Information

Date of Birth: 4 January 1962
Place of Birth: Brisbane Queensland Australia
Citizenship: Australian
Current Passport: Australian
Gender: Female
Marital Status: Married
Spouse Name: Emmanuel Kyriakidis
Children: Alexandria 32, Timothy 31, Samuel 25, Nikolaas 23

About Me

(Please click on Hyperlinks below)

[My Story](#)
[My Purpose](#)
[My Mission](#)
[My Vision](#)
[My Philosophy](#)
[My Watermark](#)
[My LinkedIn Profile](#)



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Curriculum Vitae

Present Enterprises

Date: August 2016 to Present
Position: Program Director
Enterprise: **AMPED - Australian Music Professional Education Development**

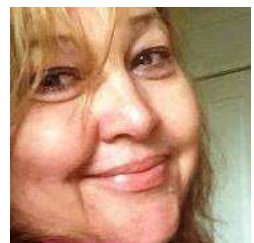
The AMPED program is a collaborative project initiative between Graham “Buzz” Bidstrup of The Music Buzz and Nichola Burton of The Pushworth Group to provide facilitation, mentorship, leadership and business services for Artists and Suppliers working in the Australian Music Industry. Our vision is for Music to find its place in the Real World with the ability to compete in real time commercial markets by crafting sustainable operating platforms for long term growth and development. The music and entertainment industry we find ourselves in today in 2016 is a vastly different beast than the one we saw in 1976 and many changes have occurred in the intervening years. Our mission is to facilitate Artist and Business development with practical strategies for the current business model by working with each Artist to create their own unique structure and system that will support their ultimate career vision.

[More Information Click Here](#)

Date: July 2016 to Present
Position: Program Director
Organisation: **Thumbs Up!**

We partner with Federal, State and Local governments, Statutory and Peak Health Bodies, Corporations, NGOs and Non-Profit Organizations to deliver programs that provide health and nutrition education in Indigenous Health Care in Remote areas of Australia. I support the program facilitators with Personal and Professional Development programs while working with the CEO on Branding, Operational and Strategic Planning initiatives.

[More Information Click Here](#)



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Date: August 2014 to Present
Position: President
Organization: **Petrie Terrace Partnership**

The Petrie Terrace Partnership is designed to highlight the unique flavors of everything in Petrie Terrace. From Residents to local businesses to local communities to The Barracks, Caxton Street and Suncorp Stadium, this tiny little suburb, the 6th oldest suburb in Brisbane, is steeped in history and lore. The PTP is a partnership between The Pushworth Group of Companies, Albert Park Flexible Learning Centre and the Caxton Street Development Association launching a series of Community Initiatives in partnership with Local and State Government from January 2015:

- Work Window
- Hitting the Wall Art Project
- The Sound Garden Community Project
- The Green Army
- Petrie Terrace Heritage Trail
- Petrie Terrace Community Festival
- Petrie Terrace Ghost Trail
- Petrie Terrace History

[More Information Click Here](#)

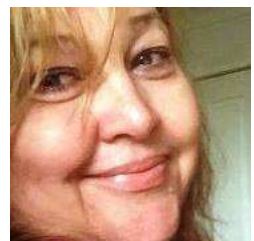
Date: January 2009 to June 2014
Position: Event Producer
Contract: **Caxton Street Seafood and Wine Festival**

1. 2009 - 2014 – 6 Annual Festivals

Responsible for

- Branding and Publicity Campaign Management
- Event and Logistic Management
- Stage Management
- Volunteer Program Management
- Festival Partnership Program Management

[More Information Click Here](#)



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Curriculum Vitae

Date: January 2000 to Present
Position: Event Producer/Creative Director
Enterprise: **Australian Festival Management**

Australian Festival Management is a part of The Pushworth Group of Companies based in Queensland providing services to the Events, Touring, Entertainment, Arts and Business industries around Australia. Australian Festival Management specializes in

- Community Events
- Music Festivals
- Media Launches
- Regional and City Council Festivals
- Government Events
- Corporate Events
- Music Industry Conferences

[More Information Click Here](#)

Date: January 2000 to Present
Position: Artist Management/Project Management
Enterprise: **The Manick Project**

The Manick Management model is designed as a collaborative approach to a traditional management structure. We work with our Artists to establish the team to tackle a wide variety of business development projects while steering them through the choppy waters in the Music Industry. Keeping Artists performing live is our number one objective as cash flow and live chops are two of the essential elements in keeping their music business alive. Our Community Engagements strategies, in particular Social Media, form the foundation for the building of the Artist Fan Base.

[More Information Click Here](#)

Date: July 1998 to Present
Position: Managing Director
Company: **Contractual Obligations Pty Ltd**

Systems Design and Management of Technological Products that manage all aspects of business operations. My three products are:

- **Aquarius™** - CRM/Accounting/Messaging/Operational/Contracting/HR/Financial/Marketing/Resource Management software package specifically designed for the Entertainment Industry
- **The Metriculus™** - The definitive Business Metrics system specifically designed for any enterprise seeking to add value to their business through any type of marketing, promotions or publicity campaigns.
- **THE CONTRACT CLOUD™** - Cloud based version of AQUARIUS™ - to be delivered late 2017



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Curriculum Vitae

Date: July 1990 to Present

Position: CEO

Company: **Pushworth Pty Ltd**

As the CEO for Pushworth, now the largest Entertainment Service Company in Queensland, I have been responsible for the creation, management, administration, evaluation and maintenance of all infrastructure, operations, systems and programs. I created the Pushworth Service Packages for Hospitality, Corporate, Government, Private, and Retail, Community and Industry clients.

Responsibilities

- Administration Management
- Business Planning - Strategic and Operational Plans
- Community Program Management
- Education Program Management
- Event Management
- Financial Controller
- Front Line Management
- Human Resource Management (recruitment, selection, training, assessment and succession)
- Marketing Team Management
- Project Management
- Sales Team Management
- System Design and Management
- Technology Team Management
- Volunteer/WIL/Intern Management

[More Information Click Here](#)



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My System

For something to grow, it needs a system. Cut open an orange or examine the symmetry of a tree or a beehive. Marvel at the patterns, the design and the structure and acknowledge the effortless system. There is organization and an order.

For each of us, the fundamentals of our life experience – the children born through us or the parents who hatched us, the mirrors we attract through relationships, culture and networks, the journey through enterprise, business and career and the physical universe of body, home, finances and possessions form our story – our Mandala. My System, **THE METRICULUS™**, identifies the inherent system already working in your enterprise.

Before I work with any client on any project, I conduct a comprehensive **review, inventory and analysis** of the entire operation in each of the seven areas of the business experience to get to the bottom of the business story that forms the foundation for your enterprise.

I carve up the various aspects of human experience into seven brand management areas:

Form	Tool	Where and How We Use It
Influence	Communication	Community, Networks, People
Creations	Communication	Programs, Products, IP, Licenses, Language, Expression, Concepts, Creations
Connections	Relationship	Yourself, Partner, Family, Team
Service	Relationship	Systems, Operations, Strategies
Currency	Resource	Finance, Accountability, Appreciation, Value, Wealth
Resource	Resource	Physical Body, Health, Safety, Environment
Story	Energy	The Drive, Vision, Mission, Your Perception and Beliefs

I reorganize your present system, process and resource as follows:

1. **Identify** – Story, Purpose, Mission, Values, Metrics, Currency
2. **Metrics** – Evaluate your product and establish the value of your brand in each area of your business
3. **Leverage** – Identify, strategize and plan activities to leverage this value
4. **Express** – Plan the commercial and creative expression for Products and Events
5. **Connect** – Plan the On Line, Organic, Local, Community and Industry Connection of your Brand to your target markets, fans and supporters.
6. **Plan** –Strategic, Operational, Marketing, and Financial Plans

The Metriculus^{fix}



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Directorships

- Pushworth Pty Ltd
- Contractual Obligations Pty Ltd

Qualifications

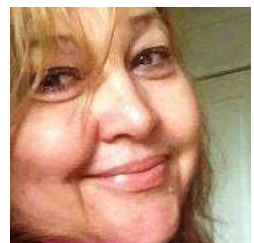
- Private Employment Agent Licensee 1990-2016
- Music Business Advanced Diploma
- Frontline Management Certificate IV
- Workplace Training and Assessment Certificate IV
- Senior Demartini Method Facilitator
- Bachelor of Arts (D)
- Bachelor of Music Education (DEF)

Achievements

- 1990 – 2016 provided employment for 120 Full Time Staff
- 1990 – 2016 Booked **1500 +** Tours Gross **\$41 MIL**
- 1990 – 2016 **100,000** Events Delivered Gross **\$42 MIL**
- 1990 – 2016 **30 Million +** People Entertained
- Business/Personal Development Columnist for the **Inner Self Magazine**
- **Telstra Business Award** Nominee
- **“Influential Woman of the 21st Century”** Nominee
- **Aquarius™** only Fully Integrated Entertainment Industry Software Package in Australia
- Established the First Entertainment Agency **Traineeship** in Australia
- Established the first Australian Demartini Community – **Concourse of the Earth**
- Facilitated over 30 Breakthrough events with **Dr John F Demartini** in London and Dublin and across Australia

Personal Development Career Courses

- Concourse of Wisdom – Dr John F Demartini
 - (The Breakthrough Experience (20x))
 - Relationships, Myth and Magic
 - Prophecy
 - Emphyreance
 - Certified Trainer Mentorship Program (10x))
- Hospitality Food Business Safety and OHS Programs
- Event Management Volunteer Training Programs
- Philosophy
- Anthropology



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Community Involvements

- Chairperson and Founding Committee Member for the **Concourse of the Earth** (Australian Demartini community)
- **Annual Christmas Client Charity Event** 1990 - 2015
- Regular Speaking and Panel Engagements for **Local, State and National Education Bodies**
- Regular Sponsorship, Panel and Judging Engagements for **Industry Award Events**
- **Training Partnerships** with Australian Tertiary Institutions
- Internship and WIL Placement Partnerships with **Griffith University**
- **The Sound Garden Project** – Community Garden Project with the Youth Plus Albert Park Flexible Learning Centre
- **Work Window** – Internship for Young People to experience a diverse range of work experiences in the Pushworth office
- **Push The Earth** program – Sustainable Community Program supporting the 5 Rs - Refuse, Reduce, Reuse, Repurpose, Recycle
- **Petrie Terrace Partnership** - President
- **Thumbs Up** Indigenous Health Programs in Remote Australia – Program Director

Association Memberships

- Australasian Association of Professional Organizers Inc. (AAPO)
- Australian Association of Career Counsellors Inc (AACC)
- Australian Entertainment Industry Association
- Create Australia
- MEA Meetings and Events Australia
- Q Music
- South West Brisbane Chamber of Commerce
- Spirituality, Leadership and Management Network Australia
- Women's Network Australia

[Testimonials](#) – Please click for more information.

